

# Jonte Williams

## Interaction Designer

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Sept. 2017  
to Present

### Freelance UX/UI Designer, Jonte Design

*Jonte Design - Tulare, CA*

Commissioned on various digital projects including:

- Delivered wireframes, hi-fidelity mockups, and functional prototypes to developers, stakeholders and national sales team.
- Work collaboratively with engineers, product managers, executives, and other designers to build scalable solutions to improve the user experience.
- Designed across platforms (mobile, web, desktop, apps, etc.) for a variety of clients and verticals.
- Taken a user-centered design approach and rapidly test and iterate the designs.

Mar. 2017  
to Sept. 2017

### Freelance UX/Visual Designer (Project)

*Catalia Health - San Francisco, CA*

- Conducted exploratory user interviews and usability studies, wrote utterances, and created conversational flows.
- Identified key pain points that users were experiencing in the conversations which lead to improving the conversations.
- Designed conversation patterns for healthcare robot created to assisting with multiple medication management.

Nov. 2015  
to Dec. 2015

### Seasonal Design Associate

*Minted - Oakland, CA*

- Created and edited design file templates using Adobe CC.
- Created print-ready files corresponding with customers regarding their customization instructions which increased their satisfaction.
- Proofing 100's orders to ensure accuracy and quality control.

Mar. 2015  
to Aug. 2015

### Graphic Designer

*Sasser Specialites - Hanford, CA*

- Completed various projects such as: web banners, flyers, posters, T-shirts, practice attire, and concept designs for junior football teams.
- Provided quality customer service by handling customer questions, complaints, and problem solving.
- Responsible for creating computer generated vinyl and/or full color graphics output that can be weeded, cut, and applied or printed.

Jan. 2012  
to May. 2014

### Graphic Designer

*California State University, Fresno - Fresno, CA*

- Designed posters, flyers, & advertisements for Fresno State campus events from creation to completion.
- Recognized for fresh and innovative ideas and applications.
- Kept good time management with the ability to prioritize projects and meet deadlines.

## EDUCATION

### Masters HCI & Design

University of California,  
Irvine

### BFA Graphic Design

California State University,  
Fresno

## SKILLS

### Research

A/B Testing  
Analytical Statistics  
Contextual Inquiries  
Ethnographic Research  
Heuristic Evaluation  
Personas & Scenarios  
Sketching  
Surveys  
Usability Testing  
User Interviews

### Design

Photoshop  
Illustrator  
Sketch  
Principle  
Final Cut  
Keynote  
InDesign  
Invision  
Marvel  
After Effects

### Programming

HTML/CSS  
Javascript